

Sunday, March 22

6:00-8:00 p.m. Reception

Monday, March 23

8:00 a.m. How Well Are You Doing?
(What is Happening to Practice Profitability)
Dr. Richard Goebel

9:00 a.m. Optimizing Practice Profit Part I
(What are the Barriers to Profitability)
Dr. Richard Goebel

10:00 a.m. Break

10:15 a.m. Optimizing Practice Profit Part II
(What are the Barriers to Profitability)
Dr. Richard Goebel

11:00 a.m. Optimizing Practice Value
(What Factors Affect Practice Value)
Dr. Richard Goebel

Noon Lunch on your own

1:00 p.m. How to Diagnose Heart Disease in My Patient
Dr. Daniel Hogan

2:00 p.m. How Do I Treat Mitral Valve Disease in Dogs?
Dr. Daniel Hogan

3:00 p.m. Break

3:15 p.m. Dietary Considerations for Cardiac Disease
Dr. Nolie Parnell

4:00 p.m. Difficult GI Cases: An Internist's Approach
Dr. Nolie Parnell

Tuesday, March 24

Free Day

Wednesday, March 25

10:00 a.m. Feline Pancreatitis: Frustrating Challenges
Dr. Nolie Parnell

11:00 a.m. Hepatobiliary Disease in the Dog and Cat
Dr. Nolie Parnell

Noon Light lunch (provided)

12:30 p.m. Advanced Interventional Cardiology Procedures
Dr. Daniel Hogan
Sponsored by Infiniti Medical

1:15 p.m. Current State of Antithrombotic Therapy in
Dogs and Cats
Dr. Daniel Hogan

2:00 p.m. Adjourn

Thursday, March 26

8:00 a.m. Behavior Services in Veterinary Practices
Dr. Andrew Luescher

9:00 a.m. How to Evaluate a Behavioral Patient
Dr. Andrew Luescher

10:00 a.m. Break

10:15 a.m. Owner-directed Aggression in Dogs
Dr. Andrew Luescher

Noon Adjourn

*Participants in this conference will earn
up to 15 hours of continuing education.*

The Purdue University Faculty

Richard Goebel, DVM
Special Assistant to the Dean
Simmons and Associates Great Lakes
Co-Founder, Veterinary Management Institute, Krannert
School of Management and the American Animal Hospital
Association

Daniel Hogan, DVM
Diplomate ACVIM (Cardiology)
Associate Professor

Andrew Luescher, DVM
Diplomate ACVB
Diplomate ECVBM-CA
Associate Professor

Nolie Parnell, DVM
Diplomate ACVIM (Internal Medicine)
Clinical/Professional Assistant Professor



Name _____

Address _____

City _____

State ____ Zip _____ Phone _____

Fax _____ E-Mail _____

____ I require auxiliary aids/services because of a disability.

Please contact me.

____ I have special dietary needs. Please contact me.

Registration Fee Prior to February 19, 2009 \$650 \$ _____

Registration Fee after February 19, 2009 \$750 _____

“Behind the Scenes” Tour, Mote Marine Aquarium, \$12 _____

Total Payment \$ _____

Payment is required upon submission of registration.

Cancellations prior to February 28, 2009, will be subject to a \$15
cancellation fee. Refunds after February 28, 2009, will not be
honored.

Make checks payable to Purdue University.

OR indicate credit card information.

MasterCard ____ VISA ____ Discover ____ American Express ____

Card No. _____ Exp. Date _____

Print Name _____

Signature _____

Mail to: Office of Continuing Education
School of Veterinary Medicine
Purdue University
625 Harrison Street
West Lafayette, Indiana 47907-2026
Fax: (765) 496-6471

Registration and program information (765) 494-0611 or cjw@purdue.edu.

Purdue University is not responsible for costs incurred due to cancellation.

Purdue University is an equal access/equal opportunity university.

Join us at the Lido Beach Resort on Lido Key, Sarasota, Florida, for The Colloquy 2009. The meeting this year has several areas of interest for the practitioner - cardiology, internal medicine, behavior and practice management.



Lido Beach Resort is right on the coast of the Gulf of Mexico with beachfront accommodations available. With 2 restaurants, lounge, beach, 2 pools, 3 Jacuzzis and sundeck, you will never want to leave the resort! But you won't want to miss St. Armands Circle for shops and restaurants, the Ringling Museum of Art, Selby Botanical Gardens, the Mote Marine Aquarium or any of the 6 championship golf courses nearby.

We will be organizing a "behind the scenes" tour to the Mote Aquarium on Tuesday, March 24 at 10 a.m. The tour will include the dolphin and whale hospital and the quarantine room. Admission to the aquarium is \$12 per person (with a minimum of 10 in our group). This fee to Mote will allow you to take the tour and have general admission to the aquarium. Please indicate if you will be joining us by marking the appropriate line on the registration form in this brochure.

A block of rooms is being held for conference attendees at the Lido Beach Resort with special conference room rates. Please call (800) 441-2113 to make your reservation. Be sure to mention you are with the Purdue Veterinary School conference to enjoy the lower room rate. These rates are guaranteed until February 19, 2009. Visit the resort's website at www.lidobeachresort.com.



Non-profit Organization
U.S. Postage
Paid
Purdue University



PURDUE
UNIVERSITY

School of Veterinary Medicine
Office of Continuing Education (SC)
625 Harrison Street
West Lafayette, Indiana 47907-2026

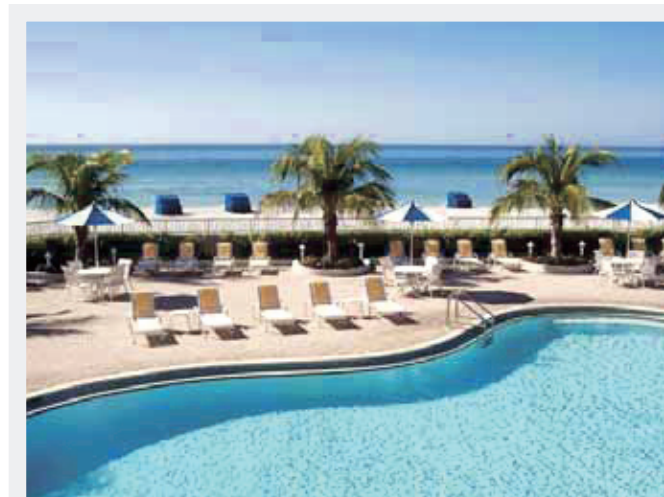
Address Service Requested

*Purdue University
School of Veterinary Medicine*

Presents

The Spring Colloquy

March 22 - 26, 2009



Lido Beach Resort, Sarasota, Florida

*Sponsored in part by
Novartis Animal Health*

Additional Support from Infiniti Medical