Eli Lilly Video Discussion Questions

Answer Key

Introduction (4:25)
1. He saw the need for ethical pharmaceutical company based on research.
2. $9 million/day
3. 1/10,000
4. 10 years
5. (Look at rocket ship on video)
6. They have characteristics that resemble humans.

Discovery Chemistry and In Vitro Biology (3:55)
1. 1/10,000
2. Solvent
3. (Multiple answers accepted)
4. In vitro
5. Assay
6. 30,000

In Vivo and Toxicology (4:20)
1. Inside
2. Toxicology
3. Nude
4. Yes
5. (Multiple answers accepted)

Clinical Development (4:32)
1. (Multiple answers accepted)
2. (Multiple answers accepted)

Development and Manufacturing (4:21)
1. (Multiple answers accepted)
2. (Multiple answers accepted)
3. (Multiple answers accepted)