

YOU'RE NOT ALONE

Pets are part of the family. It's perfectly natural, and very responsible, to plan now for your pet's future. Through the *Peace of Mind* program, you can assure yourself that your pet will continue to receive compassionate care if the pet outlives you.

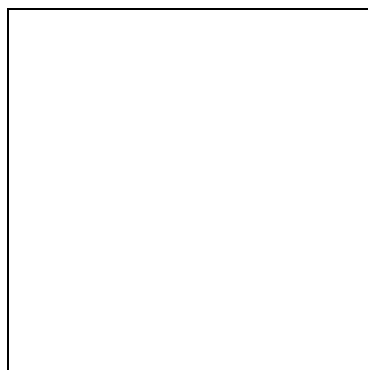
The School of Veterinary Medicine at Purdue University developed the *Peace of Mind* program after receiving inquiries from pet owners. Attorneys and veterinarians also have expressed concern about the risk of animals being left homeless when tragedy strikes their owners. The School of Veterinary Medicine is a permanent, reliable, charitable organization that will act in the best interests of your pet.

PEACE OF MIND

The *Peace of Mind* program provides pet owners a means by which they can address the needs of their companion animals in a will

provision. The pet owners agree to support the School of Veterinary Medicine with a significant charitable bequest.

In the event of the pet owner's death, the *Peace of Mind* program arranges to place the orphaned pet in a caring foster home. The program also will cover the cost of the pet's needed medical care.



THE PURPOSE: HEALTHY ANIMALS

Why would the School of Veterinary Medicine at Purdue University initiate such a program? *Peace of Mind* helps the School fulfill its mission of addressing the health care needs of animals and educating future veterinarians. This purpose is accomplished through the treatment of patients in our Veterinary Teaching Hospital; education of the veterinary team; and scientific investigation of animal diseases -- their causes, treatments and cures.

PROGRAM FUNDS

Funding for the *Peace of Mind* program is provided through the estate gifts arranged by pet owners. These provisions provide an important source of future support for the School. Various planned gift instruments, including bequests, charitable remainder trusts, and insurance policies can satisfy the estate gift requirement.

Participants also may choose to support the program with a gift of cash, stock, or real estate, in lieu of a will provision.

EVERYBODY WINS *with Peace of Mind*

Animal owners win because they gain peace of mind knowing their pets will not be suddenly left homeless.

Future foster owners win, because they have the opportunity to adopt pets that come from loving homes, with the benefit of paid pet health care.

Veterinarians win, because more people, especially senior citizens, are encouraged to own pets.



Pets Win, because of the loving, quality care they will receive through the program.

Society wins, because the benefits of pet ownership are more widely available.

You can provide for the future health of animals, including that of your own pet, today.

School of Veterinary Medicine
Peace of Mind Program
Lynn Hall, Rm 1177A
625 Harrison Street
West Lafayette, IN 47907-1240
800-830-0104 or 765-494-6304
Fax 765-496-1261
<http://www.vet.purdue.edu>

Yes! I plan to enroll my pet(s) in the *Peace of Mind* Program.

I would like will provision wording to share with my attorney.

Name

Address

City/ State/ Zip

Phone

Number and kind of pet(s)

Please send me ____ additional brochures to share with others.

- I would like more information about the program(s) I have checked below:
- ___ Doctor of Veterinary Medicine degree program.
 - ___ Veterinary Technology Program
 - ___ Veterinary Teaching Hospital
 - ___ Equine Sports Medicine Center
 - ___ Center for the Human Animal Bond
 - ___ Clinical Studies (Paralysis, Cancer, etc.) _____
 - ___ Care of pets during emergencies



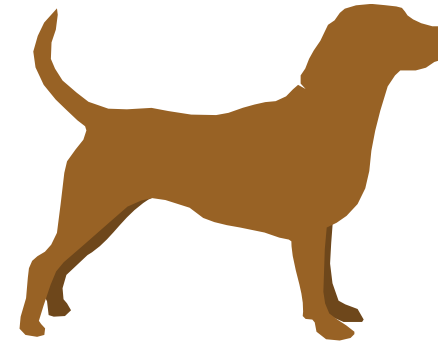
HOW THE PROGRAM WORKS

1. The first step is including the program in your will. Do not delay. We will work with you and your attorney to complete arrangements.
2. Remember to provide Purdue with a copy of your *Peace of Mind* will provision and information about your pet. It also helps us to know the name and address of your veterinarian.
3. Notify a friend, relative, or neighbor, and the executor of your estate that your pet is enrolled in the Purdue *Peace of Mind* Program. We will provide a pet-tag with the *Peace of Mind* phone number upon enrollment.
4. When a *Peace of Mind* pet is orphaned by the owner's death, any of the above - mentioned contacts can notify Purdue University. The School of Veterinary Medicine works with veterinarians in the community to identify a new home, and make sure the pet's medical needs are met.
5. The estate makes the designated gift to the School, supporting the School's animal health care programs.
6. The pet's well-being is monitored through follow-up contact with the new owners and their veterinarian.

What about multiple pets? These situations are handled on a case by case basis, and require a larger bequest. Contact the *Peace of Mind* representative to discuss specifics, including number and type of pets, and gift amounts.

Can specific preferences be stipulated (*regarding keeping pets together, or specific names of potential foster owners*)? Participants are encouraged to express these preferences for the School's consideration in a

separate letter. Since the School must retain the right to identify suitable homes for each pet, these preferences cannot be stipulated as part of the actual will provision.



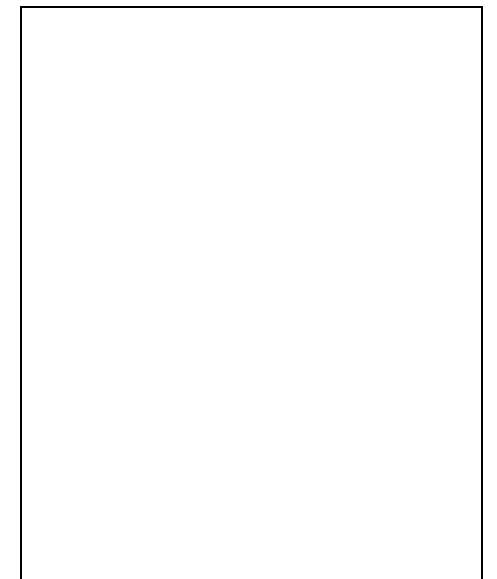
WHAT CAN YOU DO?

- First, consider enrolling your own pet in the program. Use the inquiry form included in this brochure or contact the *Peace of Mind* representative at the number listed below. If you are interested in visiting the School, we will arrange a tour.
- Spread the word. Let others know about this program. At your request, we will send you additional brochures which you can share with a friend or colleague.
- We also can mail bulk quantities of these brochures if you would like to make them available to clients or business associates.
- Join the growing *Peace of Mind* family today!



For more information call 800-830-0104 or
765-494-6304

SCHOOL OF VETERINARY MEDICINE
PURDUE UNIVERSITY



**PETS
PEOPLE
AND PEACE
OF MIND**

PEACE OF MIND PROGRAM

**Purdue University
School of Veterinary Medicine**

SUGGESTED WILL PROVISION LANGUAGE

I give, devise, and bequeath to The Purdue Foundation, Inc. ___ percent of all the rest, residue and remainder of my estate (or ___ dollars, property, securities, etc., described below) wheresoever located, to be used for the benefit of Purdue University's School of Veterinary Medicine through the *Peace of Mind* Program (which provides funds for the care of pets in the program as well as support of the School's educational programs and studies related to human-animal interaction), with the understanding that for (each of) the living pet(s) identified in a writing I have prepared and signed on _____, according to the terms of the writing, as the same may be amended from time to time after execution of this will, the School will make every reasonable effort under the program to find a suitable home for the identified pet(s) and provide for the pet's veterinary medical care.



PEACE OF MIND PROGRAM

**Purdue University
School of Veterinary Medicine**

PET IDENTIFICATION LETTER*

This letter identifies the pet(s) that I have provided for in my will through the *Peace of Mind* Program of the Purdue University School of Veterinary Medicine with the understanding that, if the pet(s) survive(s) me, the School will make every reasonable effort under the *Peace of Mind* Program to find a suitable home for the pet(s) and to provide for the pet's veterinary medical care.

Pet Name _____

Pet Description _____

Special Notes _____

My Veterinarian is: _____

Clinic: _____

City / State: _____

Phone: _____

Signature _____

Date _____

Please send photo(s).

**For multiple pets, continue on reverse.*

PEACE OF MIND PROGRAM

**Purdue University
School of Veterinary Medicine**

ADDITIONAL PET INFORMATION

Pet Name _____

Pet Description _____

Special Notes _____

Pet Name _____

Pet Description _____

Special Notes _____

Pet Name _____

Pet Description _____

Special Notes _____

Pet Name _____

Pet Description _____

Special Notes _____

