



## **Business Management Workshop for Horse Stables**

**February 14, 2009**

**Hamilton County Conference Center – Noblesville, IN**

*“Come with your own business in mind – leave with ideas and a plan for your own business”*

- 8:30 Registration**
- 9:30 Welcome - Bill Rice Purpose defined – Mark Russell**
- 9:45 Top 10 Expenses of a Horse Stable Roundtable – Dr. Susan Connors**
- 10:30 Are you sure you have a Business? - Jeff Herbst**
- Break**
- 11:30 Implications of Employees and Business – Casey Eckert**
- 12:15 Targeting your Feeding Program – Andy McVay**
- 12:30 Lunch- News from the Indiana Horse Council – Mindi Vaughn**
- 1:15 Panel - Reducing input costs of your operation**
- **Property, income, and business taxes - Jim Luzar**
  - **Legal Liabilities - Casey Eckert**
  - **Forages – hay and pasture – Curt Emanuel**
  - **Health concerns and costs – Dr. John Hunt**
  - **Feed selection – Mark Russell**
- 2:30 Profit & Loss Assessment of each enterprise – Dr. Susan Connors**
- 3:15 Your Business Plan – Pricing and Marketing – Dr. Susan Connors**
- 4:00 Close – Safe Travels**

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Registration Form – return by February 4

\$25 Registration includes lunch, program, and materials

Name \_\_\_\_\_ e-mail \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Type of business? \_\_\_\_\_ Number of horses \_\_\_\_\_

Check payable to IHC – Business Workshop and mailed to Indiana Horse Council, 225 S. East St., Suite #738, Indianapolis, IN 46202-4059 ATTN: Horsemen’s Conference

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