

CANINE WELFARE SCIENCE FORUM 2022

JUNE 24-25, 2022

Beck Agricultural Center
4550 US-52, West Lafayette, IN 47906

Agenda

FRIDAY | June 24

DAY 1

12:15 PM - 1:15 PM

Lunch

1:15 PM - 1:25 PM

Welcome; Dr. Candace Croney, PhD, Purdue University

1:25 PM - 2:00 PM

Intro to sustainable pet supply—the role of animal welfare; Candace Croney, PhD, Purdue University

Role of the veterinary community and other stakeholders; Mark Cushing, JD, Animal Policy Group

2:00 PM - 2:30 PM

Understanding dog supply/demand statistics and their welfare implications; Andrew Rowan, PhD, Animal Well-being International

2:30 PM - 2:45 PM

Break

2:45 PM - 4:15 PM

Panel/roundtable: sustainable, ethical dog supply: what does the future hold? Jim Tedford, The Association for Animal Welfare Advancement; Andrew Rowan, PhD, Animal Well-being International; Kendall Houlihan, DVM, American Veterinary Medical Association; Chris Fleming, Pinnacle Pet; Janet Donnelly, Wyndham Kennels; Ed Seyres, Petland Charities

4:15 PM

Close

SATURDAY | June 25

DAY 2

9:00 AM - 9:15 AM

Welcome; Dr. Candace Croney, PhD, Purdue University

9:15 AM - 9:45 AM

Challenges, progress and opportunities for US commercial breeding; Bret Marsh, DVM, Indiana State Board of Animal Health

9:45 AM - 10:45 AM

Biosecurity for commercial kennels 101: Protecting canine health and minimizing disease; Denise Katz, DVM, The LOVE Pet Project

10:45 AM - 11:00 AM

Break

11:00 AM - 12:00 PM

Behavioral wellness in breeding kennels and shelters; Meghan Herron, DVM, DACVB, Gigi's (with Traci Shreyer, MA, Purdue University)

12:00 PM - 1:30 PM

Lunch

1:30 PM - 2:30 PM

Genetics, health and welfare: what are you testing for and how should that information inform breeding decisions? Kari Ekenstedt, DVM, PhD, Purdue University

2:30 PM - 4:00 PM

Rehoming responsibly: how to create and implement a program that yields positive dog welfare outcomes; Abbie Moore, Petco Love, former CEO, Adopt-a-Pet.com; Denise Katz, DVM, The LOVE Pet Project; Traci Shreyer, MA, Purdue University; Myron Yoder, Indiana Council for Animal Welfare

4:00 PM - 4:30 PM

Education website demonstration and wrap up; Candace Croney, PhD, Purdue University; Traci Shreyer, MA, Purdue University

OPTIONAL PROGRAM; REQUIRES REGISTRATION

JUNE 24, 2022

Canine Care Certified

First 100 Breeders Celebration

Courtyard by Marriott, 150 Fairington Ave, Lafayette, IN 47905

5:30 PM - 6:00 PM ET

Networking & new breeder registration if desired

6:00 PM - 6:15 PM ET

Recognition of the 1st 100 Canine Care Certified breeders

Dr. Candace Croney, PhD, Purdue University

6:15 PM - 6:30 PM ET

Update and overview of the Canine Care Certified program

Traci Shreyer, M.A., Purdue University

6:30 PM - 6:45 PM ET

Overview of canine welfare auditing process

Matt Jones, Validus

6:45 PM - 7:30 PM ET

Breeder Panel; perspectives on participating in the Canine Care Certified program

John Troyer (Indiana), Steven Stoltzfus (Indiana), Tori Cox (Missouri),

David H. Graber (Indiana), Atlee Raber (Ohio)

7:30 PM ET

Close



SPEAKER BIOS

CANDACE CRONEY, PHD PURDUE UNIVERSITY

Dr. Candace Croney is director of Purdue University's Center for Animal Welfare Science and professor of animal behavior and wellbeing in the departments of Comparative Pathobiology and Animal Sciences. Dr. Croney earned her PhD in animal sciences from The Pennsylvania State University, USA. Before joining Purdue University, she conducted postdoctoral studies at the University of Maryland, College Park, was Assistant Director of Conservation Education at the American Zoo and Aquarium Association, and held faculty appointments in Animal Sciences at Oregon State University and Preventive Medicine at The Ohio State University. Her research focuses on: 1) developing and applying non-invasive metrics of welfare in companion and farmed animals; 2) understanding effects of rearing environments and enrichment on animal behavior, health, and welfare; 3) public perceptions and ethical implications of animal agriculture and animal welfare. Dr. Croney holds courtesy appointments at The University of Arkansas, University of Guelph and Pennsylvania State University. She serves as scientific advisor on animal welfare to numerous groups, including the American Humane Association, Bob Evans Farms, Tyson Foods, Kent Pet Group, and Morris Animal Foundation. She created the™Canine Care Certified voluntary program, which sets rigorous standards for the care and welfare of dogs in breeding kennels.



Dr. Candace Croney

MARK CUSHING, JD ANIMAL POLICY GROUP

A long-time political strategist, lobbyist, corporate executive and former litigator, Mark focuses his advocacy practice on providing high-level strategic advice, state and federal lobbying, and consulting services to clients with needs at any level of government, and key trade/industry associations in the U.S., Canada and Mexico. He maintains offices in Portland, OR; Scottsdale, AZ and Los Angeles, CA. Mark is the Founder and Managing Partner of the Animal Policy Group, LLC. Since 2004 he has specialized in animal health, animal welfare, veterinary and veterinary educational issues, developing a cutting-edge practice across these sectors. He also serves as Trustees Counsel for Lincoln Memorial University in Harrogate, TN and Policy Advisor to the Center for Animal Health in Appalachia. Mark is a frequent speaker at veterinary medicine and other animal policy-related conferences. He has served as an adjunct professor at the LMU Duncan School of Law, the Lewis & Clark Law School animal Law program in Portland, Oregon, and visiting lecturer at the University of Oregon School of Law. Mark is an honors graduate with distinction from Stanford University and the Willamette University College of Law. Most recently, Mark is the author of *Pet Nation*, a book released by Penguin Random House that illustrates an inside look at the forces behind how our pets become treasured members of the family. *Pet Nation* focuses on the last 20 years and how pets have gone from living in the backyard to sleeping on our beds, and now show up outside of the home in every corner of America. *Pet Nation* tells the story of this seismic shift and the economic, media, legal, political, and social dramas springing from this cultural transformation.



Mark Cushing, JD

ANDREW ROWAN, PHD

ANIMAL WELL-BEING INTERNATIONAL

Dr. Andrew Rowan has more than 40 years of experience in animal welfare science and in animal and environmental advocacy. He has served on many government and corporate consultative committees, on numerous Boards of national and international NGOs and most recently served as the CEO of Humane Society International for 20 years. Dr. Rowan was a professor at Tufts Cummings School of Veterinary Medicine where he established the Tufts Center for Animals and Public Policy, launched an academic journal on human-animal relations (Anthrozoos), launched the first Master's degree in the world on animals and public policy (1995), and served for several years as Chair of the Department of Environmental Sciences. He has authored or co-authored numerous books and over one hundred academic papers on animal research and alternatives, on companion animal demographics and management, on humane wildlife management and on human-animal interactions. He is a recipient of the Rhodes Scholarship and has received numerous awards for his work.



Dr. Andrew Rowan

JIM TEDFORD

THE ASSOCIATION FOR ANIMAL WELFARE ADVANCEMENT

Jim Tedford has been actively engaged in the animal welfare movement for more than 37 years. He currently serves as President & CEO for The Association for Animal Welfare Advancement, a professional association serving leaders and emerging leaders in the fields of animal welfare and animal care & control. Tedford has been CEO for animal welfare organizations in New York, Louisiana and Tennessee. He served as a regional director for The Humane Society of the United States. He spent a number of years on the for-profit side working with direct response marketing agencies and a pet products manufacturer. Jim has presented at national and regional conferences on various animal welfare issues, organizational development and not-for-profit management. Tedford received a Bachelor of Science degree in Animal Science from the University of Tennessee. Jim and his wife, Ann, share their home with three high-energy terriers, a macaw and a 31-year-old quarter horse.



Jim Tedford

KENDALL HOULIHAN, DVM

AMERICAN VETERINARY MEDICAL ASSOCIATION

Dr. Houlihan has served as Assistant Director in the Animal Welfare Division at the AVMA since 2014. In that role, she supports the mission and vision of the AVMA regarding the development and implementation of animal welfare and human-animal interaction policies utilizing sound scientific evidence and consideration of ethical and societal implications. With focus on companion animal issues, specific responsibilities include providing staff support to the AVMA Animal Welfare Committee and Steering Committee on Human-Animal Interactions, as well as serving on the AVMA's IACUC and attending allied organization meetings to foster collaborative relationships with a variety of other veterinary organizations and stakeholder groups. Previously, she practiced as a companion animal veterinarian in the Chicagoland area. Dr. Houlihan earned her undergraduate degree from University of Notre Dame and her veterinary degree from University of Illinois, Champaign-Urbana.



Dr. Kendall Houlihan

CHRIS FLEMING

PINNACLE PET

After serving in the United States Marine Corps, Chris came back home to SW Missouri and began his family and career. He found his home in the pet care community in 2001, working in sales, customer service, kennels, management and maintenance to CEO & Partner of the companies Pinnacle Pet and Pinnacle Veterinary Services and All Dog's Dream. Chris also serves as the Vice-Chairman of the Board for the Pet Industry Joint Advisory Council (PIJAC), as President of the Board for Heartland Canines for Veterans, and as a board member of his local Chamber of Commerce. Over the years he has visited and worked with hundreds of breeders across several states including Missouri, Oklahoma, Arkansas, Kansas, Iowa, Indiana and Illinois. He promotes and encourages strong and responsible animal welfare regulations by attending and hosting annual breeder educational events. Chris is married to his wife and business partner, Misty. Together, they have two grown sons, both of whom have found their careers in the pet care community, and 5 dogs. When not working, Chris loves spending time in the forest, hiking or driving his Jeep.



Chris Fleming

JANET DONNELLY

WYNDHAM KENNELS

Janet Donnelly is an Environmental Consultant with a passion for dogs that began in childhood. By her teen years, she was selecting and breeding working dogs for the farm as well as rescuing and rehoming any unfortunate individual that crossed her path. While maintaining a busy professional profile, she has also become an industry advocate for responsible practices by participating in educational forums and advisory boards which positively impact the quality of life for dogs and the people who own them. Janet maintains a small kennel to satisfy her desire to breed and show her dogs as well as training and employing scent dogs in her environmental consulting endeavors. Janet has perspective to see many facets of the problems and solutions facing the current puppy market position.



Janet Donnelly

BRET MARSH, DVM

INDIANA STATE BOARD OF ANIMAL HEALTH

Dr. Marsh serves as the Indiana State Veterinarian. He is responsible for all statewide animal health programs at the Indiana State Board of Animal Health, as well as providing inspection services for the meat, poultry and dairy products industries. He has served in leadership positions in the American Veterinary Medical Association, the U.S. Animal Health Association and the Indiana Veterinary Medical Association. He has received the Distinguished Alumnus Award from both the Purdue College of Veterinary Medicine and the Purdue College of Agriculture. He received his BS degree in Animal Sciences, and his DVM from Purdue University.



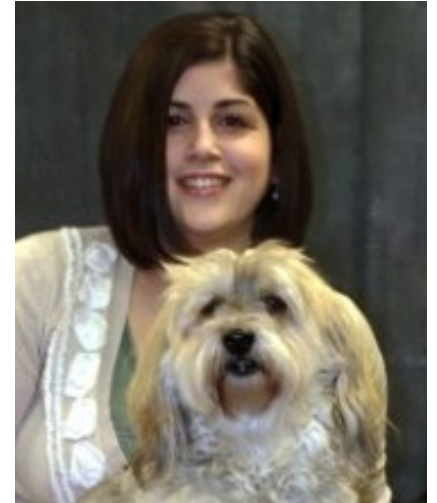
Dr. Bret Marsh

DENISE KATZ, DVM

THE LOVE PET PROJECT

Dr. Katz was awarded the IVMA Volunteer of the Year Award, in recognition of her leadership and service related to the IVMA. After earning her Purdue DVM degree in 2011, Dr. Katz began her career in private practice at Noah's Animal Hospitals in Indianapolis. In 2013, she took a hiatus from general practice to pursue her interest in shelter medicine and worked at the Houston SPCA and appeared on the Animal Planet series "Animal Cops Houston." She also served as an adjunct professor for the Texas A&M University College of Veterinary Medicine & Biomedical Sciences, teaching shelter medicine to clinical fourth-year veterinary students. In 2014, she received the Award for Excellence in Teaching from Texas A&M.

Eventually Dr. Katz returned to Indiana to be the shelter veterinarian for Indianapolis Animal Care Services, where she was instrumental in developing the medical team, increasing the live release rate, and assisting with the passage of city ordinances to improve animal welfare in Marion County. She also received the Meritorious Service Award in 2015 and Mayor's Performance Award in 2016 for her service as the city's shelter veterinarian. In 2017, Dr. Katz returned to Noah's to start All Pet Health Care, which focuses on access to care for underserved communities. A year later, she assumed the role of chief medical officer for all eleven Noah's Animal Hospitals. Dr. Katz is passionate about providing excellent veterinary care to all patients and meeting the needs of their owners.



Dr. Denise Katz

MEGHAN HERRON, DVM, DACVB

GIGI'S

Dr. Meghan Herron is the Senior Director of Behavioral Medicine, Education and Outreach at Gigi's. Prior to her current position she spent over a decade as an Associate Professor in the Department of Veterinary Clinical Sciences as head of the Behavioral Medicine Service at The Ohio State University Veterinary Medical Center. She graduated from The Ohio State University College of Veterinary Medicine and became board-certified as diplomate of the American College of Veterinary Behavior after completing a residency at the University of Pennsylvania School of Veterinary Medicine. As a published author and seasoned international speaker, she has given lectures and seminars on animal behavior around the United States, Canada, Europe and Australia. Dr. Herron is the lead editor on the book "Decoding Your Cat" the long-anticipated sequel to "Decoding Your Dog" where the ultimate experts, The American College of Veterinary Behaviorists, explain common cat and dog behaviors and reveal how to prevent or change unwanted ones.



Dr. Meghan Herron

TRACI SHREYER, MA
PURDUE UNIVERSITY

Traci Shreyer received her BA in psychology and MA in Psychobiology (major: Comparative Psychology) from The Ohio State University. Her clinical animal behavior practice, Animal Behavior Counseling Services, served clients and pets referred by their veterinarians for 15 yrs. Traci held a 5 year appointment at the College of Veterinary Medicine at The Ohio State University. She created low stress animal handling curriculum and coordinated the hands-on labs for the introductory behavior course. She also created a one-of-a-kind program that taught 4th year veterinary students behavioral wellness and problem behavior prevention, low stress handling, and effective problem behavior triage during their general practice hospital rotation. Currently she consults with the Croney Research Group at Purdue University studying the welfare of dogs in commercial breeding kennels. She serves as a scientist and has provided breeder outreach and education for the project since 2015. Her research, teaching, and outreach interests include low stress handling techniques for companion animals, behavioral wellness and problem prevention strategies, problem behavior triage, and education focused on these areas for veterinary students, practicing veterinarians, and dog breeders.



Traci Shreyer

KARI EKENSTEDT, DVM, PHD
PURDUE UNIVERSITY

Dr. Kari Ekenstedt is an Assistant Professor in the Basic Medical Sciences Department of Purdue University's College of Veterinary Medicine. She received her DVM in 2005 and her Ph.D. in Comparative and Molecular Biosciences in 2010, both from the University of Minnesota. Her research focuses on canine genetics, investigating the genetic basis of inherited neurological, ophthalmologic, and orthopedic disorders. She also teaches gross anatomy to first-year vet students. Kari shares her West Lafayette, IN home with two minimally compliant felines, and she has two retired horses that live on her family's land in Wisconsin.



Dr. Kari Ekenstedt

ABBIE MOORE
PETCO LOVE, FORMER CEO, ADOPT-A-PET.COM

Abbie Moore recently became the COO of Petco Love, overseeing digital innovation. Prior to this, Abbie was a leader at Adopt-a-Pet.com for 18 years, holding positions from Chief Product Officer to COO to CEO. During her tenure, Adopt-a-Pet.com's monthly users increased from 10,000 to over five million. She also created Rehome, the leading peer-to-peer pet adoption platform, which now serves over 20,000 pets every month and is growing steadily. Under her leadership, Adopt-a-Pet.com was named one of America's Best Nonprofits to Work For in 2021. Also in 2021, she led the Adopt-a-Pet.com team through the process of being acquired by a major corporation. Abbie resides in Claremont, California with her husband, teenage daughter, and dogs Benny and Bob ("Benjamin" and "Robert" when they're raiding the trash can).

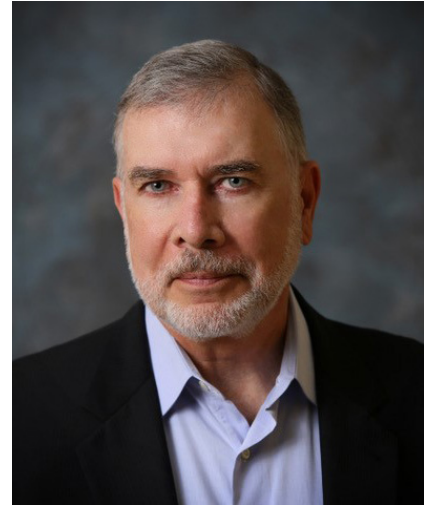


Abbie Moore

ED SAYRES

PETLAND CHARITIES

Ed began his career in animal welfare as the shelter manager at St. Hubert's Animal Welfare Center in New Jersey. In 1981 he became the President of St. Hubert's and went on to accept the leadership positions at American Humane, PetSmart Charities, San Francisco SPCA, and the ASPCA. In 2011 the HSUS and the ASPCA initiated a series of meetings with pet industry association leaders, commercial dog breeders, and pet store owners to develop improved humane standards for commercial dog breeding. After two years of meetings they came to an agreement on humane standards of care for every aspect of commercial dog breeding. Those standards became the foundation for the ASPCA and HSUS 2016 Petition Filing to the USDA to raise the standards of care for commercial dog breeding. In 2014 Ed accepted the leadership position at the Pet Industry Joint Advisory Council (PIJAC) with the intention of improving animal welfare standards in the pet industry and facilitating a better dialogue between animal welfare organizations and the leaders of the pet industry. In 2016 Ed joined Petland Corporation to create Petland Charities which provides grants to local shelters, service dog programs for veterans, and CCC. Today, Petland is a strong financial supporter of CCC and a prominent advocate to encourage and incentivize more commercial dog breeders to join the CCC program. From his decades of experience leading regional and national animal welfare organizations and his recent work in the pet industry Ed has developed a strong interest in the topic of how we can create an ethical and sustainable source of dogs now and in the future.



MYRON YODER

INDIANA COUNCIL FOR ANIMAL WELFARE

Myron is the president of Indiana Council for Animal Welfare (ICAW), an organization committed to improving every aspect of raising dogs. Myron, along with his wife, Dorene and their four children own and operate Classy Pups where they find great joy in completing families by raising healthy, happy and well socialized puppies. Their family has been dog owners most of their lives and in 2014, they began raising puppies to make the beauty of dog ownership possible for others.